



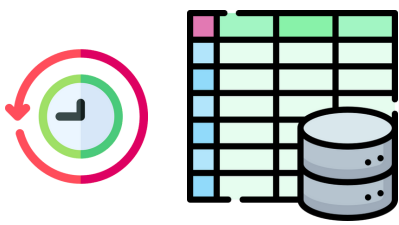
Course Manager

CRM For Training Providers

How Training Providers Can Transform Processes With Preact's Course Manager

Course Manager is Preact's dedicated course management application for training organisations, built on the secure Microsoft cloud platform

BEFORE



Repetitive manual data entry

Courses are managed in spreadsheets, resulting in time-consuming manual processes as teams complete repetitive tasks to schedule courses and process bookings.



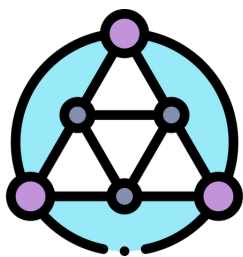
Inconsistent training experience

Manually updating joining instructions and creating invoices increases the risk of errors, and time taken to enrol delegates often results in delays before joining instructions are sent.



Inaccessible course information

Without an easily accessible, single source of truth about each course and customer, teams struggle to check current availability and respond quickly to new enquiries.



Complicated booking processes

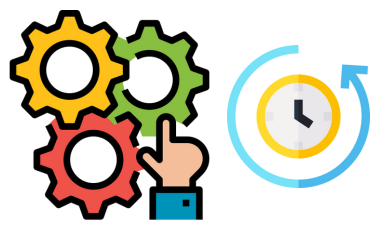
Course bookings aren't connected to your CRM system which creates tedious booking processes, duplication of effort and inconsistent handling of provisional bookings.



Inefficient manual reporting

Course booking reporting is delayed and often incomplete because data is collected from multiple spreadsheets before meaningful insights can be gained.

AFTER



Reduced course administration

In a single app, track repeatable courses and profile courses by type, such as online or in-person events. This enables paperless processing, saving manual data entry, and reducing time spent on bookings.



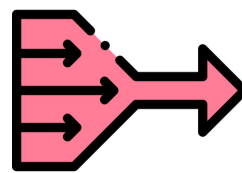
Outstanding training experience

Send personalised joining instructions and documentation directly from Course Manager, in just a few quick steps, saving hours and improving user experience. Award post-training certification using pre-built functionality.



Centralised course catalogue

Everyone has real-time access to scheduled courses, booking statuses and delegate detail in one application. Streamline sales and maximise resource utilisation with instant access to course dates, delegate capacity and current availability.



Simplified booking processes

Process multiple course bookings in a single step for one or more delegates and set a provisional booking status for a limited period, or until payment status is confirmed, in line with your business rules.



Real-time insights

Personalised filtered views support on-demand reporting across courses and customers. Visualise data using Power BI reports and uncover actionable insights in just few clicks.

READY TO IMPLEMENT COURSE MANAGER?

Visit: www.preact.co.uk/coursemanager