

Marketing Campaign Analysis

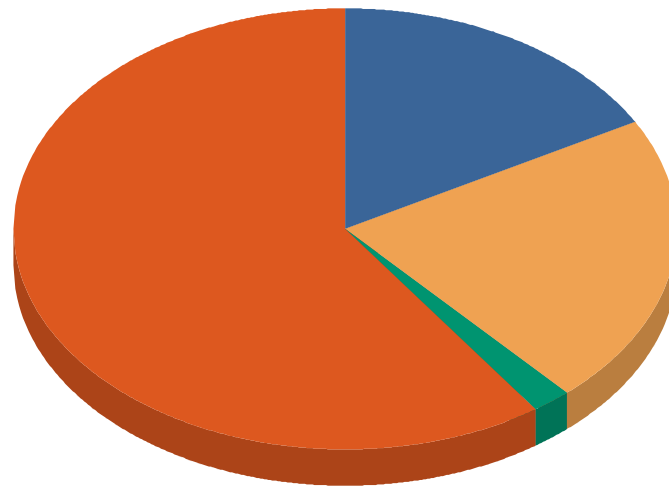
Date Range: After April 1, 2006

Opportunity Status: Closed - Won

10 Opportunities Totalling \$33,115.51

Opportunity Amount by Campaign

Summary for All Users



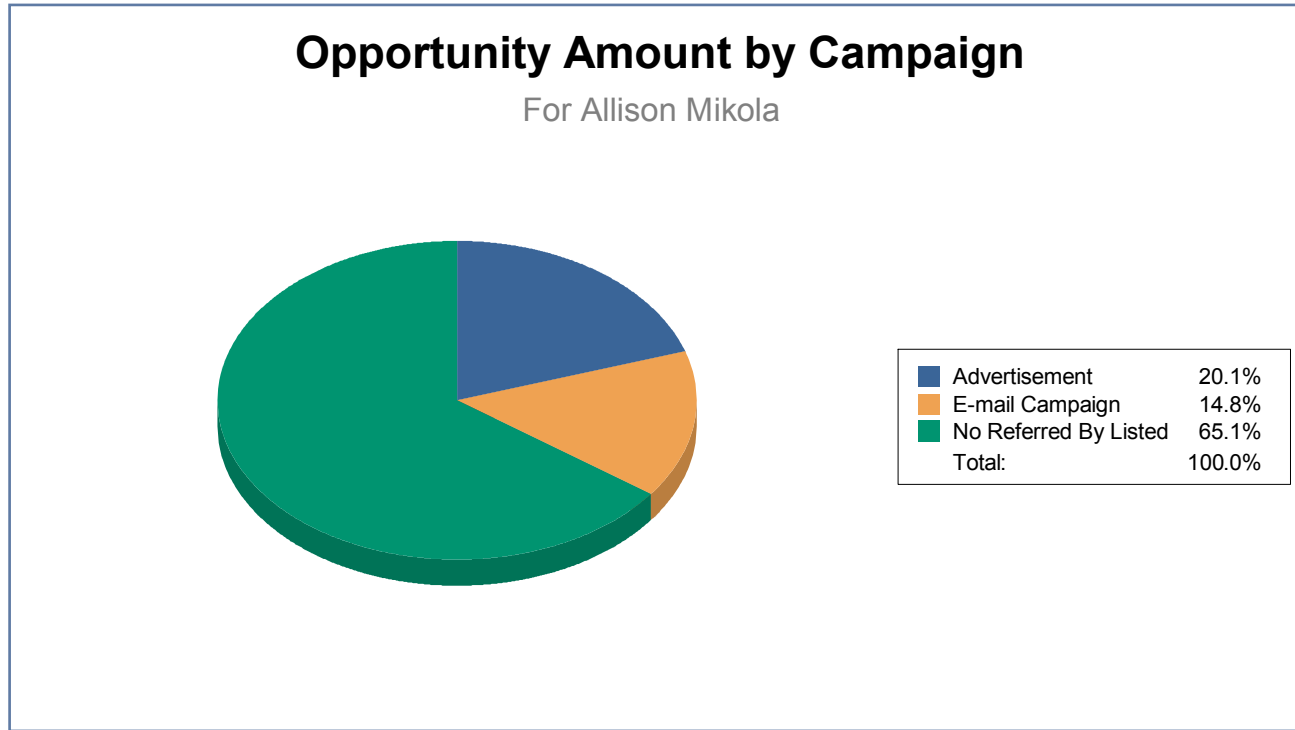
Advertisement	\$5,572	16.8%
E-mail Campaign	\$7,098	21.4%
E-mail Campaign	\$647	2.0%
No Referred By Listed	\$19,799	59.8%
Total:	\$33,116	100.0%

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Allison Mikola: 7 Opportunities Totalling \$27,680.53



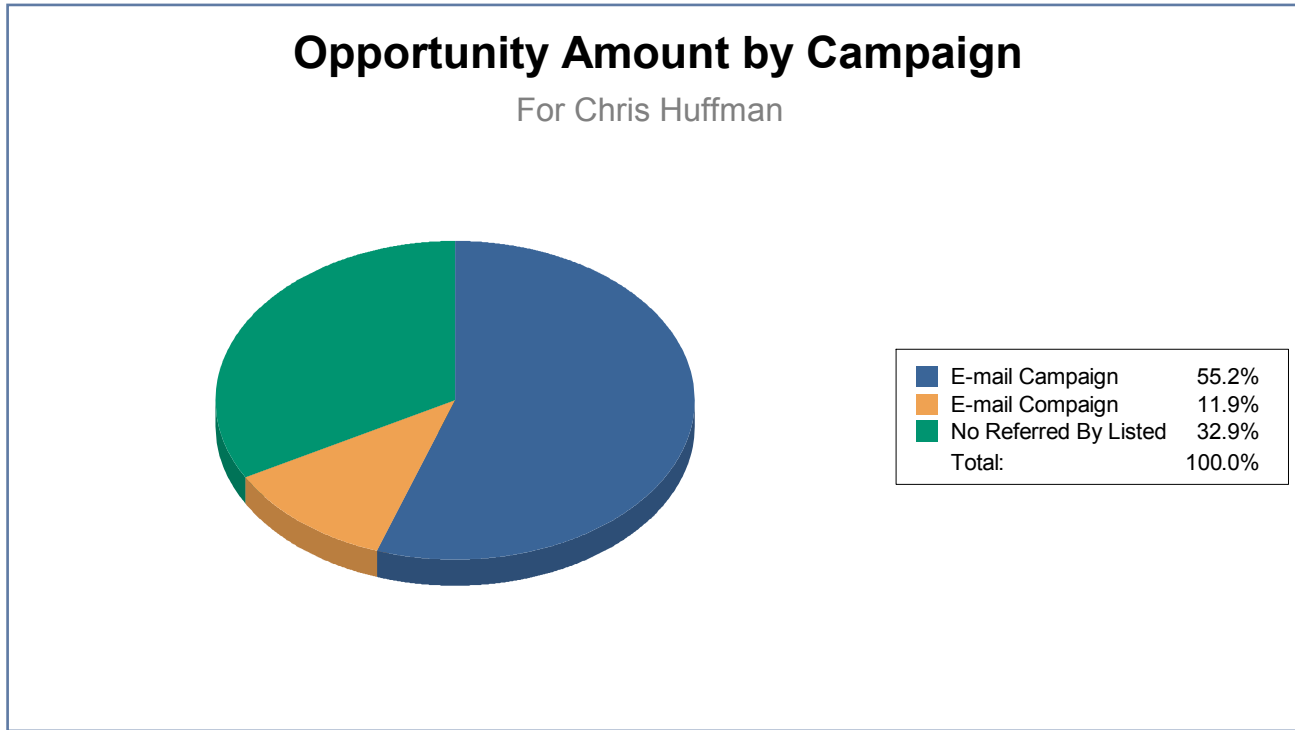
Close Date	Company	Contact	Opportunity Name	Reason	Amount
Advertisement: 1 Opportunities Totalling \$5,571.50					
5/29/2007	Continental Energy	Herman Getter	Employee gifts		\$5,571.50
E-mail Campaign: 1 Opportunities Totalling \$4,099.11					
4/29/2007	Circle Photography	Jonathan Jenkins	New Opportunity		\$4,099.11
No Referred By Listed: 5 Opportunities Totalling \$18,009.92					
1/27/2007	SimAero	Bruce Baker	Customer Appreciation	Presentation	\$419.70
4/29/2007	American Dreams	Kristi Cameron	Initial Order		\$1,998.50
4/29/2007	Corleone's Pasta Company	Morty Manicotti	Store opening		\$14,396.00
5/29/2007	Brandee's Bakery	Liz Dittmeier	Monthly Order 2		\$431.57
5/29/2007	KKQS Radio	Bill Craig	Coffee Service - Quarterly order 3		\$764.15

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Chris Huffman: 3 Opportunities Totalling \$5,434.98



Close Date	Company	Contact	Opportunity Name	Reason	Amount
E-mail Campaign: 1 Opportunities Totalling \$2,998.50					
4/29/2007	HAL's Consulting Corp	Lames Jawson	Catalog fulfillment		\$2,998.50
E-mail Campaign: 1 Opportunities Totalling \$647.35					
2/2/2007	Brandee's Bakery	Liz Dittmeier	Monthly Order 1	Price	\$647.35
No Referred By Listed: 1 Opportunities Totalling \$1,789.13					
2/20/2007	Black Forest Baking	Kristi Elmendorf	Initial order - bakery	Good Price	\$1,789.13