

Competitive Analysis - Who are we up against?

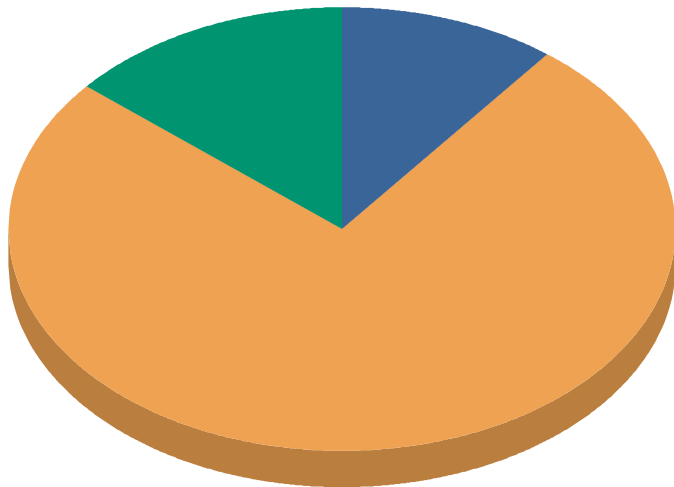
Date Range: After March 1, 2006

Opportunity Status: Closed - Won

12 Opportunities Totalling \$37,476.11

Opportunity Amount by Competitor

Summary for All Users



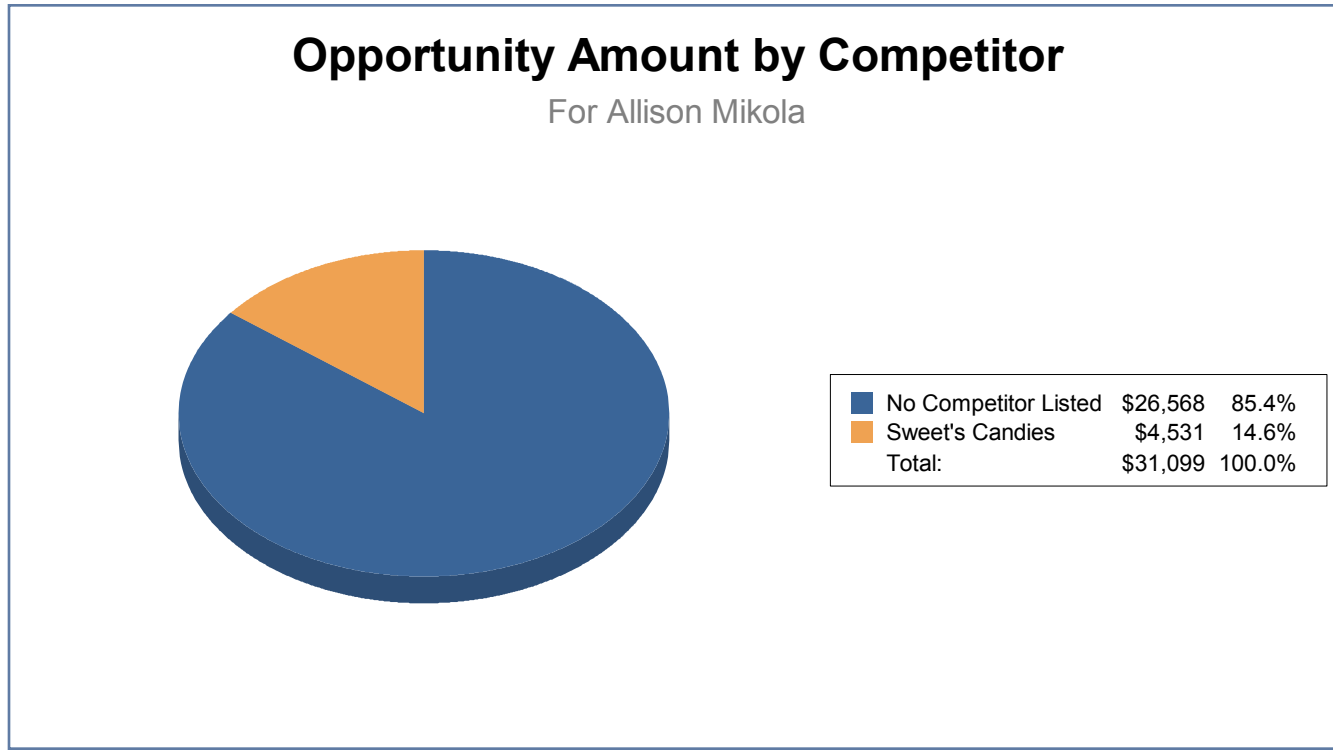
| | | |
|-------------------------|----------|--------|
| AU Chocolates and Gifts | \$3,941 | 10.5% |
| No Competitor Listed | \$28,358 | 75.7% |
| Sweet's Candies | \$5,178 | 13.8% |
| Total: | \$37,476 | 100.0% |

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Allison Mikola: 8 Opportunities Totalling \$31,099.13



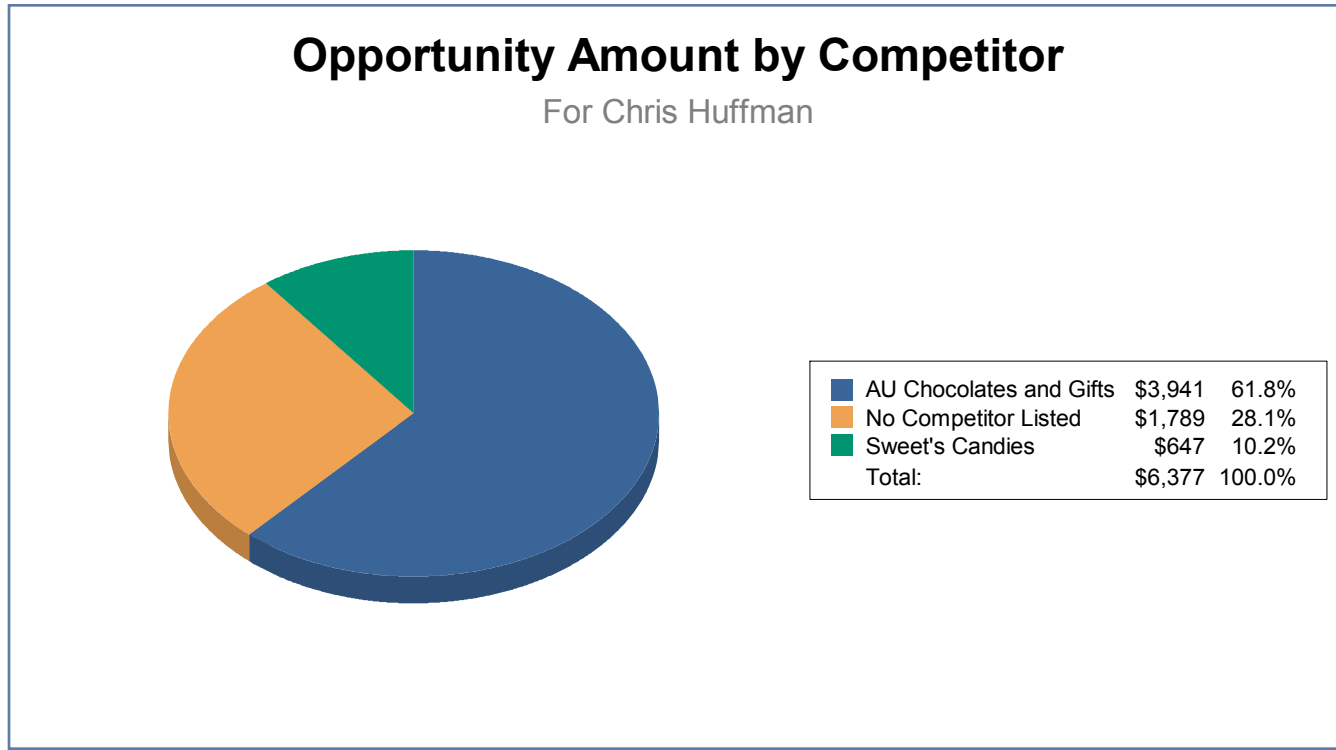
| Close Date | Company | Contact | Opportunity Name | Reason | Amount |
|--|--------------------------|-------------------|------------------------------------|--------------|-------------|
| No Competitor Listed: 6 Opportunities Totalling \$26,568.45 | | | | | |
| 1/27/2007 | SimAero | Bruce Baker | Customer Appreciation | Presentation | \$419.70 |
| 4/29/2007 | American Dreams | Kristi Cameron | Initial Order | | \$1,998.50 |
| 4/29/2007 | Corleone's Pasta Company | Morty Manicotti | Store opening | | \$14,396.00 |
| 4/29/2007 | Manxsys Financial | Alexander O'Brien | Initial Order | | \$3,418.60 |
| 5/29/2007 | Continental Energy | Herman Getter | Employee gifts | | \$5,571.50 |
| 5/29/2007 | KKQS Radio | Bill Craig | Coffee Service - Quarterly order 3 | | \$764.15 |
| Sweet's Candies: 2 Opportunities Totalling \$4,530.68 | | | | | |
| 4/29/2007 | Circle Photography | Jonathan Jenkins | New Opportunity | | \$4,099.11 |
| 5/29/2007 | Brandee's Bakery | Liz Dittmeier | Monthly Order 2 | | \$431.57 |

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Chris Huffman: 4 Opportunities Totalling \$6,376.99



| Close Date | Company | Contact | Opportunity Name | Reason | Amount |
|--|-----------------------|------------------|------------------------|-----------------------|------------|
| AU Chocolates and Gifts: 2 Opportunities Totalling \$3,940.51 | | | | | |
| 3/7/2006 | Ace Pet Store | Sandy Ryan | Christmas Promotion | Loved the bundle idea | \$942.01 |
| 4/29/2007 | HAL's Consulting Corp | Lames Jawson | Catalog fulfillment | | \$2,998.50 |
| No Competitor Listed: 1 Opportunities Totalling \$1,789.13 | | | | | |
| 2/20/2007 | Black Forest Baking | Kristi Elmendorf | Initial order - bakery | Good Price | \$1,789.13 |
| Sweet's Candies: 1 Opportunities Totalling \$647.35 | | | | | |
| 2/2/2007 | Brandee's Bakery | Liz Dittmeier | Monthly Order 1 | Price | \$647.35 |